



Healthcare IT VS General IT

What Every Healthcare Practice Needs to Know

Service Aspect	Generic IT Company	Healthcare IT Specialist (Microwize)
HIPAA Compliance	Basic understanding ✗	Certified expertise ✓
Risk Assessments	General IT security only	Healthcare-specific compliance audits
Response Time	Business hours support	24/7 monitoring & rapid response
Data Security	Standard encryption	HIPAA Compliant protection policies ✓
EHR Integration	Limited knowledge ✗	Specialized optimization ✓
Backup & Recovery	Basic automated daily backups	HIPAA-compliant, tested recovery plans ✓
Compliance Reporting	No compliance documentation ✗	Detailed compliance documentation
Staff Training	General security awareness	HIPAA-focused cybersecurity training ✓
Cost Structure	Monthly IT support	Predictable compliance-inclusive pricing
Scalability	General business growth	Healthcare practice expansion ready
Disaster Planning & Recovery	Minimal planning; reactive support	Proactive disaster planning to mitigate downtime ✓

The Hidden Risks of Generic IT Support

What healthcare practices risk when they don't use specialized IT services



Compliance Violations & Financial Penalties

- **HIPAA Fines:** OCR fines range from \$100 to \$50,000 per violation, with maximums reaching \$1.5 million annually. Generic IT providers lack specialized knowledge to prevent these violations.
- **Audit Failures:** Without proper documentation and procedures, practices face extended audits, legal fees, and potential suspension during investigations.



Patient Safety & Practice Reputation

- **Data Breaches:** Healthcare breaches average \$7.8 million in costs. Generic IT security isn't designed for unique medical practice threats.
- **System Downtime:** When EHR systems fail, patient care stops. Generic providers lack the urgency and expertise for healthcare-critical recovery.



Operational Inefficiencies

- **Workflow Disruptions:** Non-healthcare IT solutions create bottlenecks, reduce productivity, and frustrate staff and patients.
- **Integration Problems:** Medical devices, EHRs, and practice software require specialized integration knowledge generic providers don't possess.



Long-term Business Impact

- **Competitive Disadvantage:** Outdated IT systems struggle to attract patients expecting modern, secure healthcare experiences.
- **Scalability Issues:** Generic infrastructure can't support healthcare growth needs, limiting expansion and revenue potential.

Don't Risk Your Practice's Future!

Microwize has protected **healthcare practices** since 1997. We understand your **challenges** and provide **healthcare-specific** solutions.



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